



**November 11-13, 2014
Millennium Hilton Bangkok
Bangkok, Thailand**



AACE International, the authority for total cost management, is proud to announce the International Total Cost Management Conference November 11-13, 2014 in Bangkok, Thailand. The two-day conference, modeled after our highly acclaimed Annual Meeting. It is the largest educational and technical conference AACE International sponsors outside of North America. We invite your company or organization to be part of this historic event as an official sponsor and/or registering your employees to the International TCM Conference.

AACE International is a 501(c)(3) non-profit professional association. Since 1956, AACE International has provided its members with the resources they need to enhance their performance and ensure continued growth and success. With over 8,500 members world-wide, AACE International serves project and cost management professionals in the disciplines of project management, cost engineering, estimating, planning, scheduling, project controls, risk management, claims, and other disciplines within total cost management. AACE International has members in 87 countries and cover 80 local sections.

The Venue: The landmark building of the Millennium Hilton Bangkok rises up from the banks of the Chao Phraya River, with breathtaking views of the city skyline from every one of its 533 guest rooms and suites. An oasis in the middle of the city, this award-winning Bangkok hotel is located on the riverside, providing guests with accessibility in and around Bangkok by road, Skytrain and boat. The hotel operates its own shuttle boats, providing guests with complimentary transport to and from the hotel.



AACE is offering a special deal for attendees who stay a minimum of 2 nights in the host hotel - US\$300 in download credits to AACE's Online Learning Center!

The Participants: We anticipate between 200-300 registrants drawn from professionals throughout the world.

The Conference Schedule

Monday November 10, 2014	8:00 AM - 5:00 PM	Continuing Education Seminars <i>(separate registration required)</i> CCP Certification Review Course Practical Use of 199 FIDIC Conditions of Contract, Module 1 Project Controls from the Owner's Perspective
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Tuesday November 11, 2014	2:00 PM	Registration Opens
	6:30 PM	Opening Networking Reception
	7:00 AM	Registration Reopens and Continental Breakfast
Wednesday November 12, 2014	8:30 AM	Opening General Session/Welcoming Remarks
	9:45 AM	Coffee Break
	10:15 AM - 11:15 AM	Breakout Session 1
	11:30 AM - 12:15 PM	Breakout Session 2
	12:30 PM - 1:45 PM	Lunch
	2:00 PM - 3:00 PM	Breakout Session 3
	3:15 PM - 4:15 PM	Breakout Session 4
	4:30 PM - 5:30 PM	Breakout Session 5
Thursday November 13, 2014	6:30 PM	Networking Reception
	7:00 AM	Registration Reopens and Continental Breakfast
	8:30 AM - 9:30 AM	Breakout Session 6
	9:45 AM - 10:45 AM	Breakout Session 7
	11:00 AM - 12:00 PM	Breakout Session 8
	12:15 PM - 1:45 PM	Lunch: Presentation by 2013-2014 AACE President Martin Darley, CCP
	2:00 PM - 3:00 PM	Breakout Session 9
3:15 PM - 4:15 PM	Breakout Session 10	

Technical Presentations: Twenty technical papers divided between two tracks will be presented from among the peer-reviewed technical papers chosen from submissions from around the world. Registrants will receive electronic copies of all papers from those presentations actually delivered:

Abstracts for the ITCM Conference are listed according to the following subject categories:

- Building Information Modeling (BIM)
- Claims and Dispute Resolution
- Cost and Schedule Control
- Professional Development
- Estimating
- Earned Value Management
- Global Projects
- Owner Issues
- Project Management
- Planning and Scheduling
- Decision and Risk Management

For a listing of the technical presentations, go to <http://www.aacei.org/mtgs/ITCMC/abstracts.shtml>

Continuing Education Seminar Information

The AACE Education Board is planning to offer four two-day continuing education seminars in conjunction with the International Total Cost Management Conference in Dubai this November. On the schedule for the two days prior to the opening of the International TCM Conference are:

Seminar 1: Certified Cost Professional (CCP) Certification Review Course

Instructor: Sean T. Regan, CCP CEP

1.6 CEUs This course will enable attendees to be better prepared to take the CCP Certification Examination beyond what they would likely achieve on their own. Professionals who attend this Certification Review Course are expected to be fairly well prepared to sit for the examination before arrival. This course is not intended to prepare a professional who routinely works in only one sub-element of cost engineering to pass the challenging Certification Examination, if they have done little study before the seminar. Attendees should have read and worked some problems in Skills and Knowledge of Cost Engineering, 5th Ed and CCP Certification Study Guide, 3rd Ed, to become relatively comfortable with the contents of these books. They should also reacquaint themselves with college algebra, such as logarithms and exponents. Ideally, attendees would have completed, at some time in the past, a baccalaureate course in business or engineering statistics, as well as engineering economy or finance. Students should bring a calculator with exponent and logarithm functions that meets certification examination specifications. A financial calculator is useful but not required. Learning Objectives: Probably the greatest benefit will derive from the learning objectives that require demonstration of numerical problem-solving skills. Obviously, what most benefits participants will vary with their backgrounds. Knowledge Areas: This course will primarily address those areas where numerical problem solving is of important consideration in a typical examination. The expectation is that professionals who do not routinely solve such problems will find that review to be more worthwhile. These primary areas will include engineering economics, estimating, scheduling and related subjects.

Seminar 2: Practical Use of 199 FIDIC Conditions of Contract, Module 1

Instructor: James C. Perry

1.6 CEUs What is the practical use of the FIDIC Contracts FIDIC contract documents? What is FIDIC and where do the FIDIC contracts come from? Why are FIDIC contracts structured the way they are? Which FIDIC contract should you use for your project? How do you set up a FIDIC contract?

Responsibilities of the main parties understanding the role and responsibilities of each of the main parties to a FIDIC contract is one of the keys to the success of the project and misunderstandings of the responsibilities are often the source of disagreements and disputes. General provisions, the employer, the contractor, the engineer, nominated subcontractors (Red Book), design (Yellow Book), as well as the management of projects, setting out the fundamental terms agreed between the parties to the contract, FIDIC contracts contain detailed obligations and procedures that are intended to help the parties to efficiently manage their project will be reviewed. What to do when your project “goes wrong” and many other issues will be answered in this seminar.

Seminar 3: Project Controls from the Owner’s Perspective

Presenters: Stephen L. Cabano and Paul G. Williams, Pathfinder, Inc.

1.6 CEUs This seminar will cover Project Controls Industry “Best Practices” (approaches, methods, techniques and tools) suitable to an owner organization’s project portfolio and specific projects. Topical coverage will include the following.

- Project controls perspective (relative to the owner’s role)
- Project controls process
- Roles and responsibilities for project controls (project manager/engineer, owner’s project team, owner’s project controls team/representatives, contractors)
- Planning and scheduling (development and baselining).
- Cost estimate/budget (development and baselining).
- Cost and risk analysis and contingency (development and management).
- Progress and productivity measurement.
- Cost and schedule management.
- Project controls reporting. And,
- Change management.

For more information or to register the Total Cost Management Conference visit:

www.aacei.org/mtgs/ITCMC/



Keynote Speaker Khoo Swee Chiow, noted adventurer and inspirational speaker, will deliver the keynote address at the ITCM Conference. The theme of the 2014 ITCM Conference will be “Taking TCM to A Higher Level.”

Swee Chiow has climbed Mt Everest three times, skied to the South and North Pole, climbed the Seven Summits, cycled from Singapore to Beijing, swam across the Malacca Strait, kayaked across the Philippines and holds two Guinness World Records. In 2012, after many years of preparations, Swee Chiow finally climbed K2, considered to be the toughest and most dangerous mountain in the world. As an inspirational keynote speaker, Swee Chiow has addressed more than 365 audiences. Swee Chiow draws from his personal experiences of over 40 expeditions and translates those experiences into lessons relevant to the audience. He speaks on topics such as Vision, Teamwork, Leadership, Determination, Planning, Risk Assessment, Handling Failure, Passion and Courage.



Advertising/Exhibiting/Sponsorship opportunities are available. AAACE offers a variety of advertising and sponsorship opportunities as well as exhibit booths at the ITCM Conference.

Download the full 2013-2014 AAACE Media Kit for complete information at www.aacei.org/mtgs/ExhibitSponsorship-Prospectus.pdf. The opportunities exclusive to the ITCM Conference start on page 20 of the brochure.

Interested in advertising, exhibiting, or sponsorship opportunities? Contact AAACE’s Business Development Coordinator, via email or phone at +1.304.296.8444 extension 122.



**AAACE International
Total Cost Management
Conference**

**NOVEMBER 11-13, 2014
MILLENNIUM HILTON BANGKOK**

www.aacei.org/mtgs/ITCMC/

Millennium Hilton Bangkok

123 Charoennakorn Road, Klongsan, Bangkok, 10600,
Thailand
Tel: +66-2-442-2000 | Fax: +66-2-442-2020

THB 4200 single occupancy (~USD \$146; EUR 112)

THB 4500 double occupancy (~USD \$156, EUR 120)

To reserve a room, please complete the booking form (on AAACE’s website) and email the completed form to bangkok.reservations@hilton.com.

Stay at least 2 nights in the Millennium Hilton Bangkok, receive US\$300 in credit to AAACE’s Online Learning Center!

Registration Fees

Early* Members: US\$695
Regular Members: US\$795

Early* Nonmembers: US\$795
Regular Nonmembers: US\$895

Guest Pass (includes meals): US\$150

*Early Registration ends October 1

Conference Registration Form

Please check (1) one: AAACE International member (Member Number: _____) Non-member

Full Name: _____ Gender: Male Female

Job Title: _____

Company name: _____

Office/Home Phone: _____ / _____

Mailing Address: _____

Fax: _____

City: _____ State/Province: _____

Email: _____

Zip/Postal Code: _____ Country: _____

Guest names (if attending): _____

Badge Information

Full Name: _____

Company name: _____

Country: _____

Technical Program

	By October 1	October 1 - November 10
<input type="radio"/> Member* (or Speaker)	US\$695	US\$795
<input type="radio"/> Non-Member*	US\$795	US\$895

Continuing Education Seminars

	By October 1	October 1 - November 10
<input type="radio"/> 1. Certified Cost Professional Exam Review Course (Member)	US\$1150	US\$1250
<input type="radio"/> (Non-Member)	US\$1250	US\$1350
<input type="radio"/> 2. Practical Use of 199 FIDIC Conditions of Contract, Module 1 (Member)	US\$1150	US\$1250
<input type="radio"/> (Non-Member)	US\$1250	US\$1350
<input type="radio"/> 4. Project Controls from the Owner's Perspective (Member)	US\$1150	US\$1250
<input type="radio"/> (Non-Member)	US\$1250	US\$1350

Guest(s) & Youth Pass (meals & receptions)

	By October 1	October 1 - November 10
<input type="radio"/> Guest 1 _____	US\$150	US\$150
<input type="radio"/> Guest 2 _____	US\$150	US\$150
<input type="radio"/> Guest 3 _____	US\$150	US\$150

Fee Total

Technical Program: + US\$ _____
 Continuing Education Seminars: + US\$ _____
 Guest/Youth Pass(es): + US\$ _____

Final Total: US\$ _____

AAACE reserves the right to refuse "walk-in" registrations for continuing education seminars and meeting special events. AAACE cannot be held responsible for the nonreceipt of registrations. Do not include hotel guarantee in your payment. Cancellation policy — Full refunds, less USD \$100 processing fee per registrant, will be issued for cancellations received in writing prior to October 1, 2014. Substitutions may be made without penalty. If a non-member substitutes for a member, non-member rates are applied. All cancellation & substitution requests must be submitted in writing to meetings@aacei.org.

If you have a disability or need special requirements please call 1-800-858-COST or email meetings@aacei.org and provide a description of your needs.

PLEASE NOTE:

If AAACE International is unable to verify that you qualify for a discount, your registration payment will be charged accordingly.

All fees are to be paid (or will be charged) in US dollars.

Please mail or fax payment with this registration form to:

AAACE International
 1265 Suncrest Towne Centre Dr.
 Morgantown, WV 26505-1876
 USA
 Fax: 1-304-291-5728

For Office Use Only

My check payable to AAACE International is enclosed or charge my: Visa MasterCard American Express Discover

Account number: _____ Expiration date: _____ CCV2: _____

Billing Street Address: _____

Billing City: _____ Billing State: _____ Billing Postal Code: _____

Helpful Information

As you are planning your trip to participate in the International Total Cost Management Conference in Bangkok, Thailand, here is some helpful information regarding hotel reservations, local time, temperature, electricity, and visa requirements.

Hotel Reservations

THB 4200 single occupancy (~USD \$146; EUR 112)

THB 4500 double occupancy (~USD \$156, EUR 120)

To reserve a room, please complete the booking form (on AAACE's website) and email the completed form to bangkok.reservations@hilton.com.

An oasis in the city, this landmark riverside hotel rises over Chao Phraya river with stunning views from every room. With award-winning dining & spa facilities, this hotel is well-connected by river, skytrain & road.

All guest rooms are fully connected with high-speed internet access and feature modern decor and beautiful river views. Upgrade to an executive room for a rain shower and whirlpool in the bathroom or to a suite for luxury space, panoramic river and city views and access to the hotel's exclusive Executive Lounge. Keep up with work in the hotel's Business Center, or book a meeting room to hold a meeting for between 20 and 700 guests. Host a conference, wedding, or other large event in the Grand Ballroom, which seats up to 700 guests and is elegantly decorated.

Explore the local area and embark upon one of the hotel's sightseeing tours, or simply relax in the outdoor infinity pool and lounge on the sun deck. Keep fit in the gym with cardio machines and weights, or unwind in the sauna.

Spend some time in one of the hotels eight food and drink venues. Savor tapas-style Thai cuisine in Maya, authentic Chinese cuisine in Yuan, international buffet in Flow, or fine wine and imported beef in PRIME. Enjoy specialty cocktails and smoothies at The Beach, or listen to gentle live jazz in the ThreeSixty Lounge on the 32nd floor, which offers the most magnificent views that the city has to offer.

Stay a minimum of 2 nights at the host hotel and receive US\$300 in credits to AAACE's Online Learning Center. Attendees for whom this applies will be contacted via email following the ITCM Conference.

For more information or to register the Total Cost Management Conference visit:

www.aacei.org/mtgs/ITCMC/

Local Information

Bangkok's time zone is ICT (Indochina Time) - (UTC/GMT +7 hours)

The average daytime temperature in Bangkok in November is 74° F / 23° C

Electricity: 220 volts

Visa & Other Requirements

Generally, a foreign citizen who wishes to enter the Kingdom of Thailand is required to obtain a visa from a Royal Thai Embassy or a Royal Thai Consulate-General. However, nationals of certain countries do not require a visa if they meet certain visa requirements.

It is strongly recommend that you check your status with your embassy for visa requirements.

You may also visit the Ministry of Foreign Affairs of the Kingdom of Thailand for additional information: <http://www.mfa.go.th/main/en/home> or you can apply for a Visa online from here on their website: <http://www.mfa.go.th/main/en/services/123>.

Individuals traveling from some countries may additionally require vaccinations. Please check the Tourism Thailand website for information regarding vaccinations.

You may find additional information that will be helpful in your travel, including visa or vaccination requirements, at the Tourism Thailand website: <http://www.tourismthailand.org/home>.



Advertising Opportunities

Maximize your presence at the ITCM Conference.

- The ITCM Conference Final Program is distributed to every attendee at registration
- All display advertisers receive an enhanced color listing in the Final Program



Final Program Ad Pricing		Size	Width	Depth
Cover 4 (Back Cover)	\$1,800	Full Page (NON-Bleed)	8.27" X	11.69"
Cover 2 (Inside Front Cover)	\$1,725	Full Page (Bleed)*	8.52" X	11.94"
Cover 3 (Inside Back Cover)	\$1,725	*NOTE: Trim size of publication is 8.27"x11.69" (A4). For bleed, extend artwork 1/8" (.125") beyond all four edges, to arrive at Bleed Size above. Keep all text elements at least 3/8" (.375") inside all edges.		
Full Page	\$1,500	1/2 Page	7-1/2" X	4-3/4"
1/2 Page	\$1,250	Space Deadline: October 1		
		Art Deadline: October 15		

ITCM Conference App

Show that you want to connect with members and constituents without compromising the user experience. Advertise on AACE's App and you can be present with users, without being intrusive. Build your brand via AACE's newest advertising outlet.

There are a limited number of banners available. Each banner has a 6-8 second rotation period.

Banner Rates

Top Banner Option (#1)

640x150 pixel banner (it will resize depending on the device)

- \$5,000 for a year
 - The ad will appear on the top of the screen after the App loads/opens
 - The ad will rotate with other ads in this spot
 - Tap the ad and see other resources in the app (exhibitor listing, exhibitor showcase presentation time, etc.) or on the web
 - Includes Featured Exhibitor ad below



Featured Exhibitor (#2) (not limited in numbers)

200x100 pixel banner (it will resize depending on the device)

- \$200 for a year
 - Your company will be highlighted with your logo in the exhibitor listing
 - Your company logo will also be shown on the page with your company description to enhance your branding effort

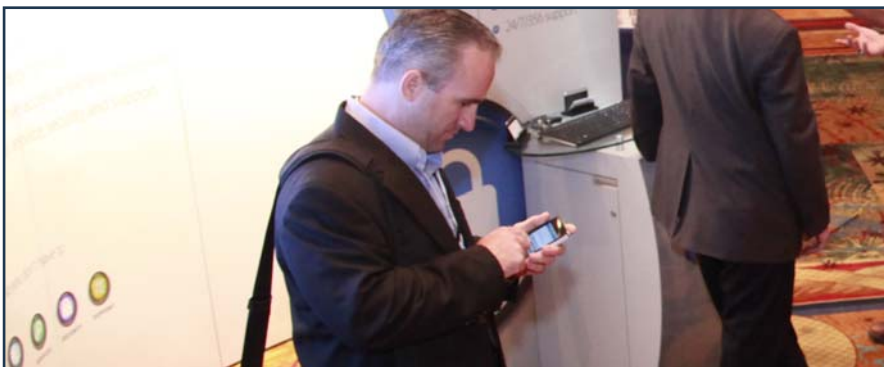


Exhibit Opportunities

AACE's exhibit opportunities allow you to effectively demonstrate the key features of your products and services. Our focused environment allows you to have an interactive exchange with current and prospective customers. Most importantly, you will be given the venue to meet key executives with purchasing responsibility. You can also expand your business network with AACE's ITCM Conference attendees from various industries.



Benefits of an Exhibit Booth:

- An exhibit booth (3mx2m / 10'x6-1/2') with company name will be provided to your company.
- Two complimentary exhibitor registrations that include: Transactions; two evening receptions; continental breakfast, breaks, and lunch on both days of the conference.
- Additional booth registrations at a significantly reduced rate from the full conference registration rate.
- Your company's name and description (up to 50 words) will be printed in the Final Program. The Final Program is distributed onsite to each attendee.
- Recognition on the AACE website with a direct link to your company's website.
- Company description on the AACE App. Opportunity for logo on the AACE App (small additional fee applies).
- Your company's message (up to 30 words) will be sent in an AACE featured email sent to all ITCM Conference pre-registered attendees.
- Company's logo printed in the Final Program as well as posted on the AACE website.

Exhibit Booth: US\$ 2,000.00

Booth spaces will be assigned with the priority-point system. For each dollar your company has spent with AACE (exhibits, advertising, and sponsorship) in the past year, 1 point will be awarded. The company with the most points will be given first priority, and so on.

CONTACT

Garth Leech | AACE International

1265 Suncrest Towne Centre Dr. | Morgantown, WV 26505

P: 304.296.8444 | F: 304.291.5728 | E: gleech@aacei.org |

www.aacei.org



Sponsorship Opportunities

AAACE's sponsorship opportunities allow you to demonstrate your support of AAACE's ITCM Conference. You can also expand your business network with AAACE's ITCM Conference attendees from various industries.

Core Benefits and Packages

- Sponsor's name and description (50 words) printed in the Final Program. The Final Program is distributed onsite to each ITCM Conference attendee.
- Recognition of sponsor on website with link to organization website.
- Sponsor's name on recognition signs.
- Recognition in Source Magazine (the Association's new virtual publication that will be distributed to more than 25,000 practitioners in the total cost management field).
- Preference for the next ITCM Conference's Sponsorship "Right of First Refusal".

AAACE PLATINUM RING PARTNER:

Sponsorships totaling US\$20,000 qualifies your organization as an AAACE ITCM Platinum Ring Partner, a designation that provides the following benefits:

- 15 complimentary + 25% discount on additional registrations to the ITCM Conference.
- Extra 50 words in Final Program.
- 30% discount on specific sponsorship item.
- Company logo on website with description.
- Full page ad in the Final Program.
- Unlimited use of the AAACE ITCM Platinum Ring Partner symbol during remainder of the year.

AAACE GOLD RING PARTNER:

Sponsorships totaling US\$15,000 qualifies your organization as an AAACE ITCM Gold Ring Partner, a designation that provides the following benefits:

- 10 complimentary + 25% discount on additional registrations to the ITCM Conference.
- Extra 30 words in Final Program.
- 25% discount on specific sponsorship item.
- Company logo on website with description.
- Full page ad in the Final Program.
- Unlimited use of the AAACE ITCM Gold Ring Partner symbol during remainder of the year.

AAACE SILVER RING PARTNER:

Sponsorships totaling US\$10,000 qualifies your organization as an AAACE ITCM Silver Ring Partner, a designation that provides the following benefits:

- 5 complimentary + 25% discount on additional registrations to the ITCM Conference.
- Extra 20 words in Final Program.
- 10% discount on specific sponsorship item.
- Company logo on website with description.
- Full page ad in the Final Program.
- Unlimited use of the AAACE ITCM Silver Ring Partner symbol during remainder of the year.

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Keynote Speaker (Limited to one sponsor only)

Be the exclusive sponsor of the Keynote Speaker and your organization will have the unique opportunity of introducing the speaker during the Opening Keynote Session. Enjoy the privilege of co-branding with this must attend event! Benefits of this sponsorship include the core benefits package plus:

- A representative of your organization will be given the opportunity to introduce the keynote speaker during the Opening Keynote Session. Your organization's logo will be displayed during the Keynote introduction. (Scripted remarks will be provided by AAACE.)
- Two (2) complimentary registrations.
- Your organization's name and logo (with a direct link to your organization's website) on the AAACE website along side the description of the keynote speaker.
- Opportunity to place a one (1) page flyer on the meeting attendees' seats of the Opening Keynote Session (flyer must be pre-approved by AAACE and provided by the sponsor at their expense.)

Cost: **US\$5,000.00**

Networking Reception (Two available)

The two networking receptions at the ITCM Conference are among of the best opportunities for networking. Increase your chances of growing your business network by having maximum visibility at this event. Benefits of this sponsorship include the core benefits package plus:

- Your organization's name on signage at the sponsored reception.
- Your organization's logo on tent cards throughout the reception area.
- Two (2) complimentary registrations.
- Your organization's literature available at a table during the reception (promotional materials supplied by the sponsor).
- Your organization's name and logo on napkins (napkins to be supplied by sponsor).

Cost: **US\$5,000.00**

Luncheon (Two available)

The two luncheons at the ITCM Conference are great opportunities for networking. Increase your chances of growing your business network by having maximum visibility at this event. Benefits of this sponsorship include the core benefits package plus:

- Your organization's name on signage at the sponsored luncheon.
- Your organization's logo on tent cards at luncheon tables.
- Two (2) complimentary registrations.
- Your organization's literature available at a table during the luncheon (promotional materials supplied by the sponsor).

Cost: **US\$5,000.00**

Coffee Breaks (Limited to one sponsor per coffee break. There will be four (4) coffee breaks during the ITCM Conference.)

Sponsoring a coffee break is an ideal way to increase your organization's recognition at the ITCM Conference. Be the name on everyone's lips as they take a coffee break between scheduled programs. Benefits of this sponsorship include the core benefits package plus:

- Your organization's name on signage at all of the refreshment areas during the coffee break.
- Your organization's name and logo on napkins (napkins to be supplied by sponsor).

Cost (per coffee break): **US\$1,800.00**

Breakfasts (Limited to one sponsor per breakfast. There will be two (2) breakfasts during the ITCM Conference.)

Sponsoring a breakfast is an ideal way to increase your organization's recognition at the ITCM Conference. Be the name on everyone's talking about as they enjoy breakfast prior to the scheduled programs. Benefits of this sponsorship include the core benefits package plus:

- Your organization's name on signage at all of the refreshment areas during the breakfast.
- Your organization's name and logo on napkins (napkins to be supplied by sponsor).

Cost (per breakfast): **US\$1,800.00**

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